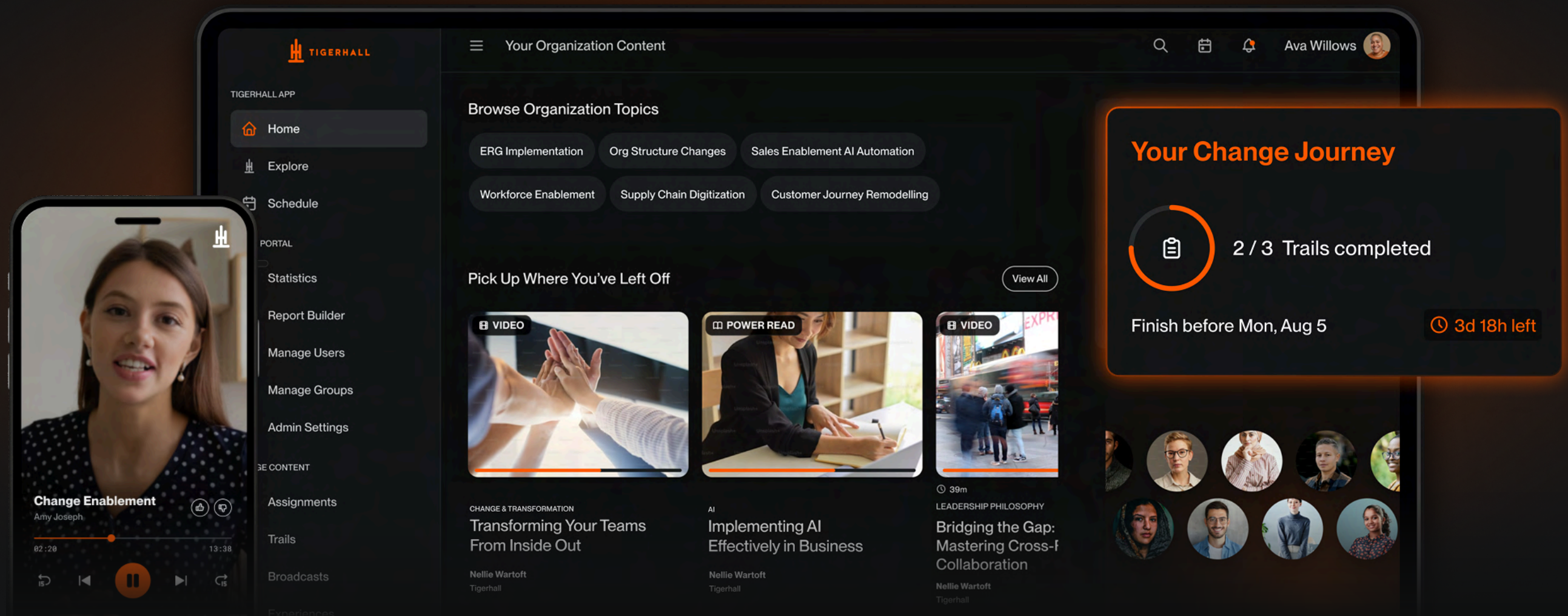




# A One—Stop Platform to Activate Your Change Strategies

Streamline and automate your change initiatives on Tigerhall, a change activation platform that scales execution and speeds up adoption to **4x your success rate**—all while saving time, cost, and headcount for your transformation teams.

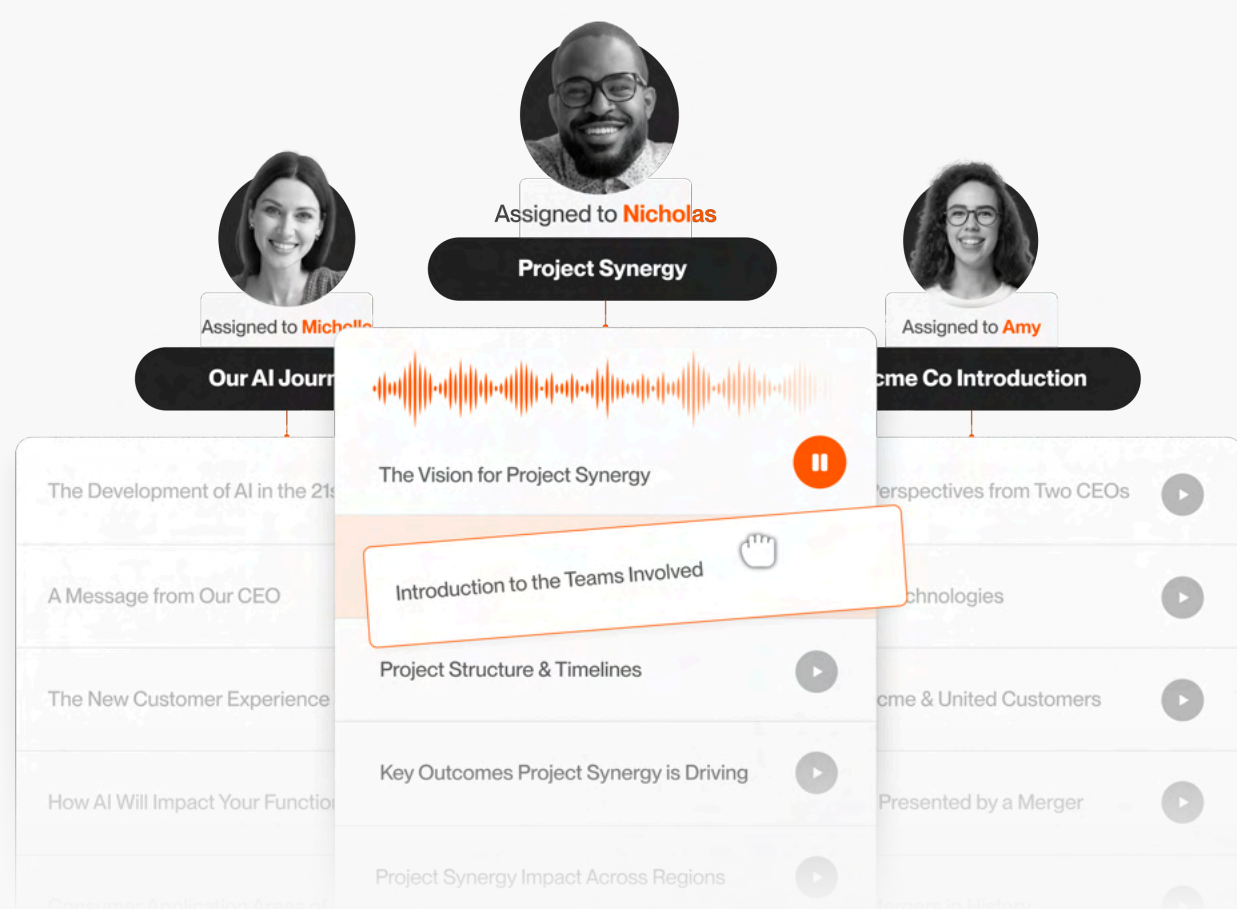


## Simplify Change with a Unified Platform

With communication, cultural alignment, and capability building in one place, seamlessly coordinate adoption while keeping change easy to access, understand, and act upon.

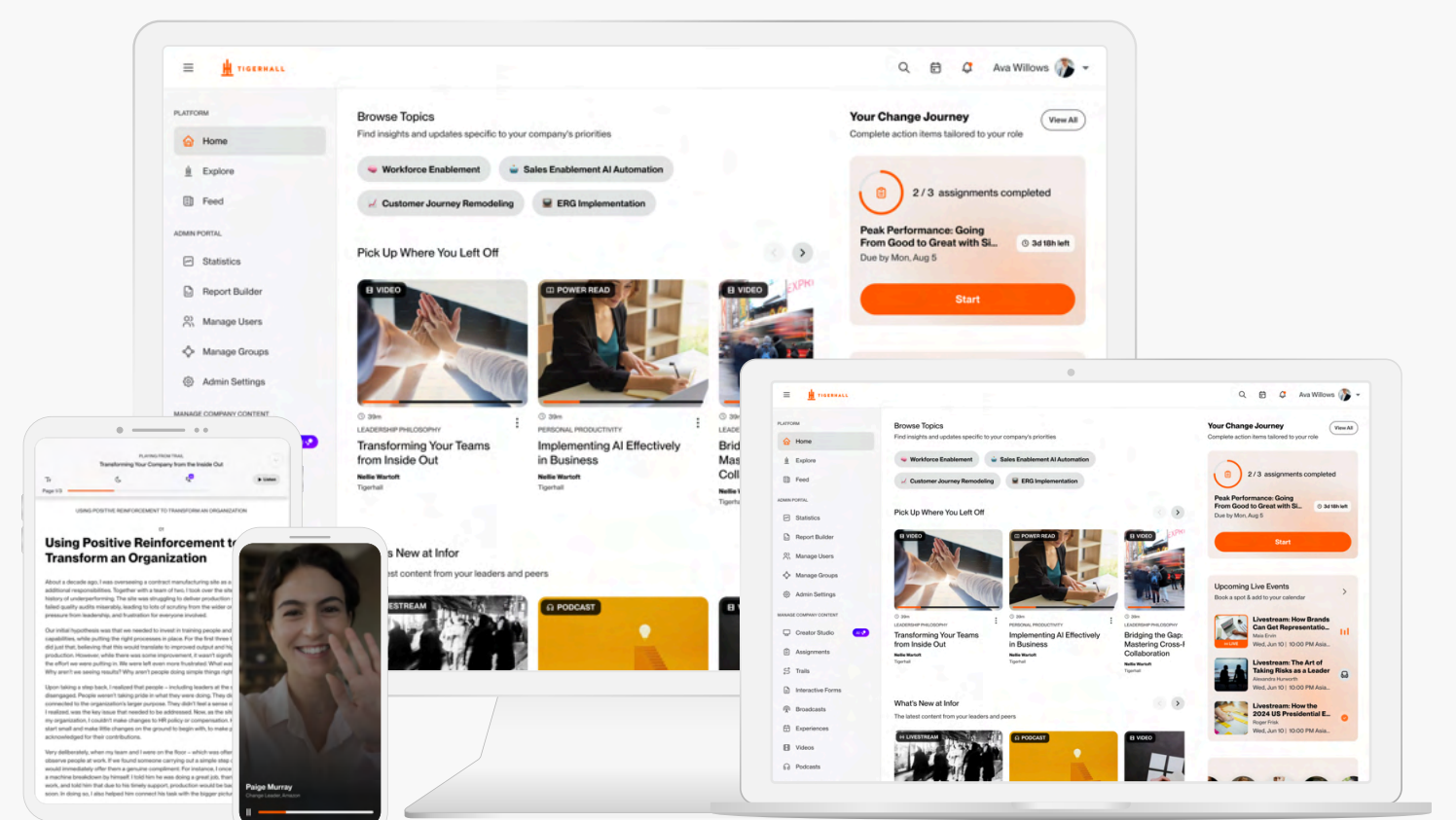
### All-in-One Change Journeys

Replace email blasts and one-off announcements with targeted, role-based change journeys, helping employees adopt change without fatigue or overwhelm.



### Accessible in the Workflow

Available on mobile, web, and Microsoft Teams, help teams stay aligned wherever they work—whether they're on the shop floor, in the office, or working remotely.



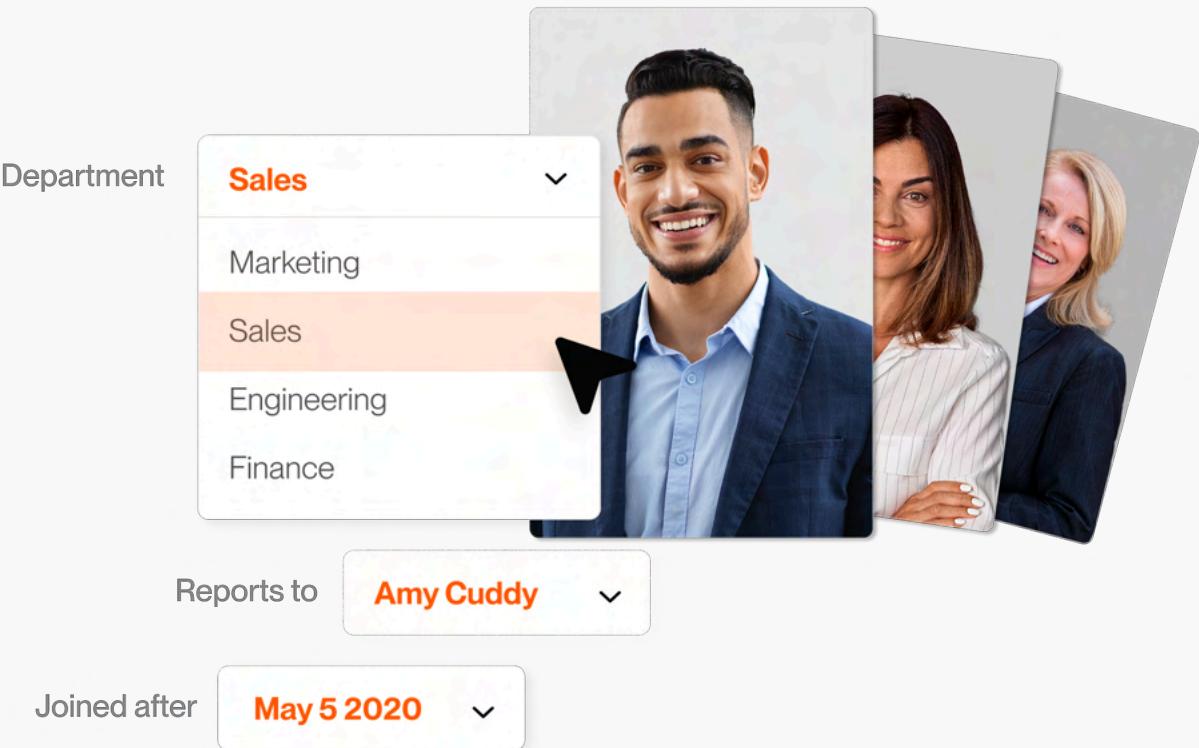


# Personalization Made Scalable

Tigerhall seamlessly integrates with your core systems, automating key activation processes to increase your Organizational Change Management (OCM) team’s efficiency while reducing workload.

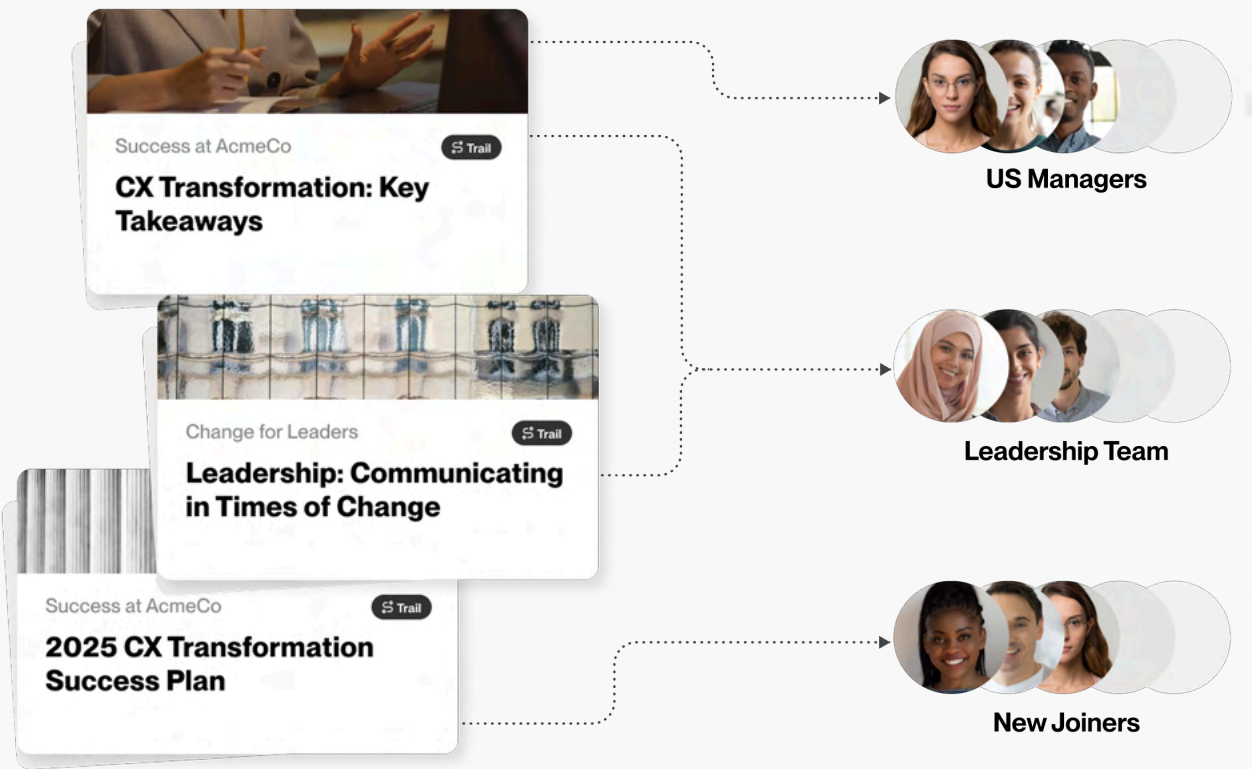
## Audience Segmentation

Segment your audiences with data from your enterprise systems, CSV files or Tigerhall’s analytics. Share the right messages at scale to eliminate change fatigue.



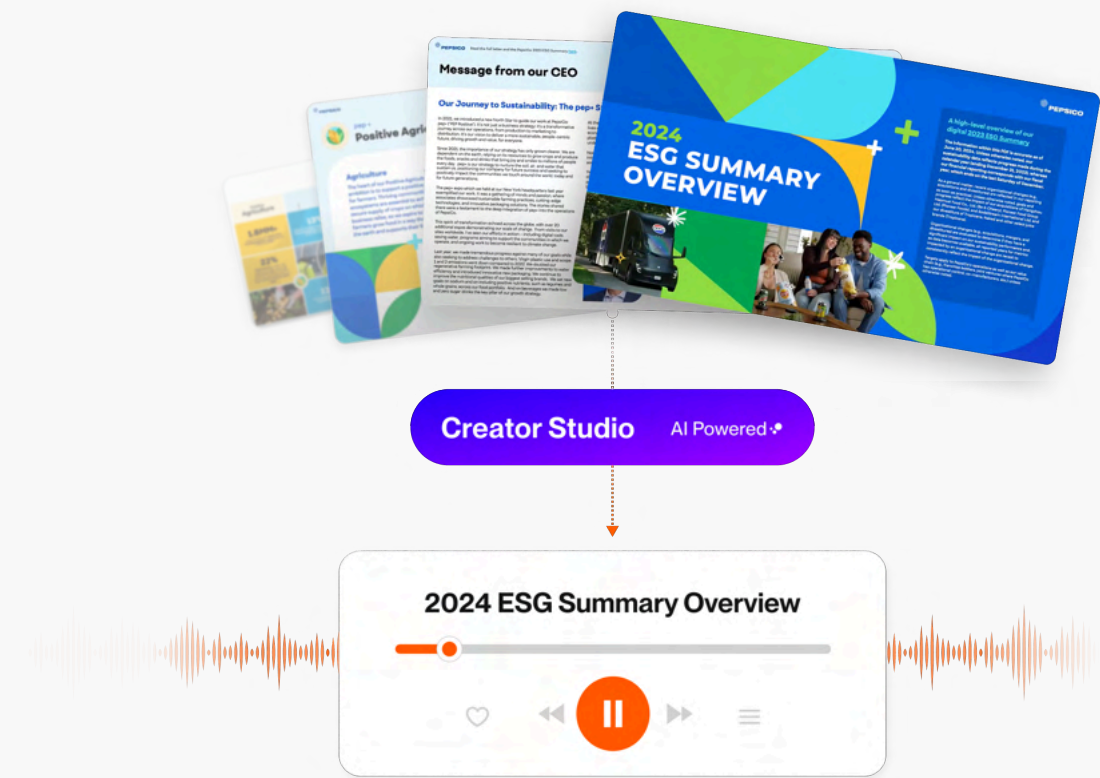
## Automated Targeting

Automate tasks like directory sync and change journey enrollment to reduce the time and headcount needed for manual management—all while improving precision.



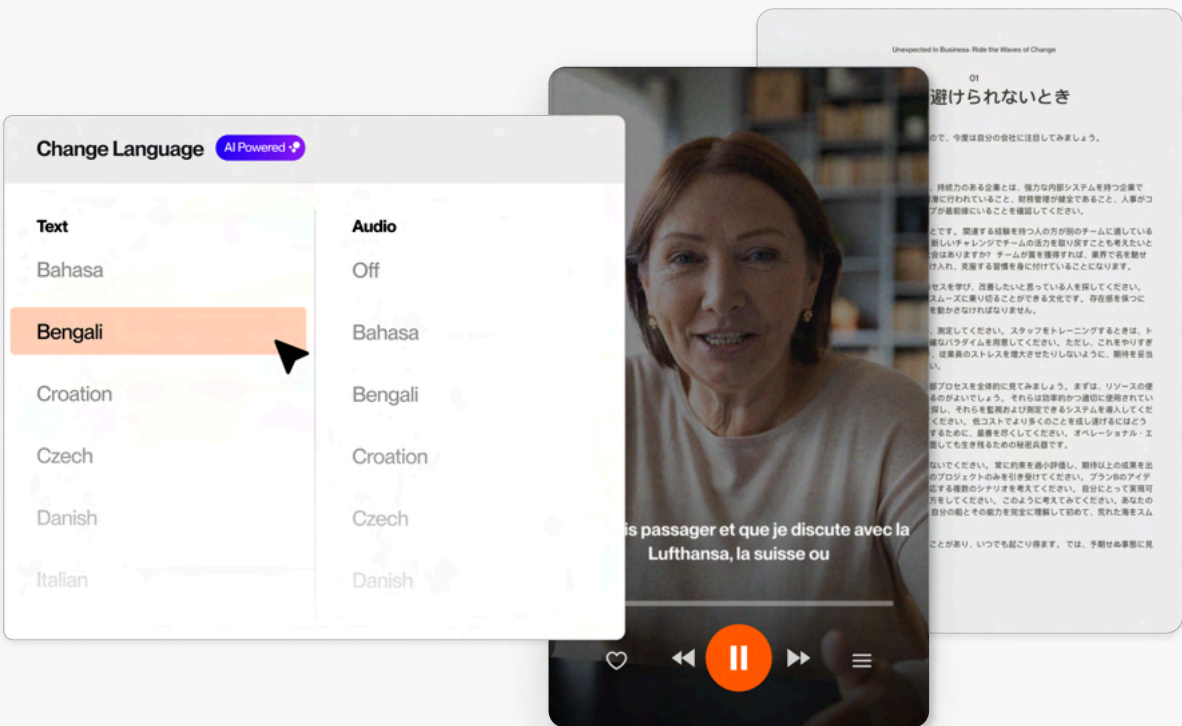
## AI Content Personalization

Bypass slow and costly production. Convert existing assets, like a strategy deck, into AI-assisted Podcasts of any length and style tailored to your audience.



## 30+ Instant Translations

Save time and expenses on translating services. Let employees customize their language preferences with 30+ instant translations, including Chinese, Spanish, and French.



### Microsoft Teams Integration

Make change stick with curated nudges and updates directly in your organization’s workflow.

→ **Targeted:** ‘Right place, right time’ messaging directly through the chat.

→ **Visible:** Timely notifications delivered to the Activity Feed.

→ **Customized:** Employees can create channel tabs with relevant topics.

→ **Segmented:** Info-sharing to distinct audiences via channels.

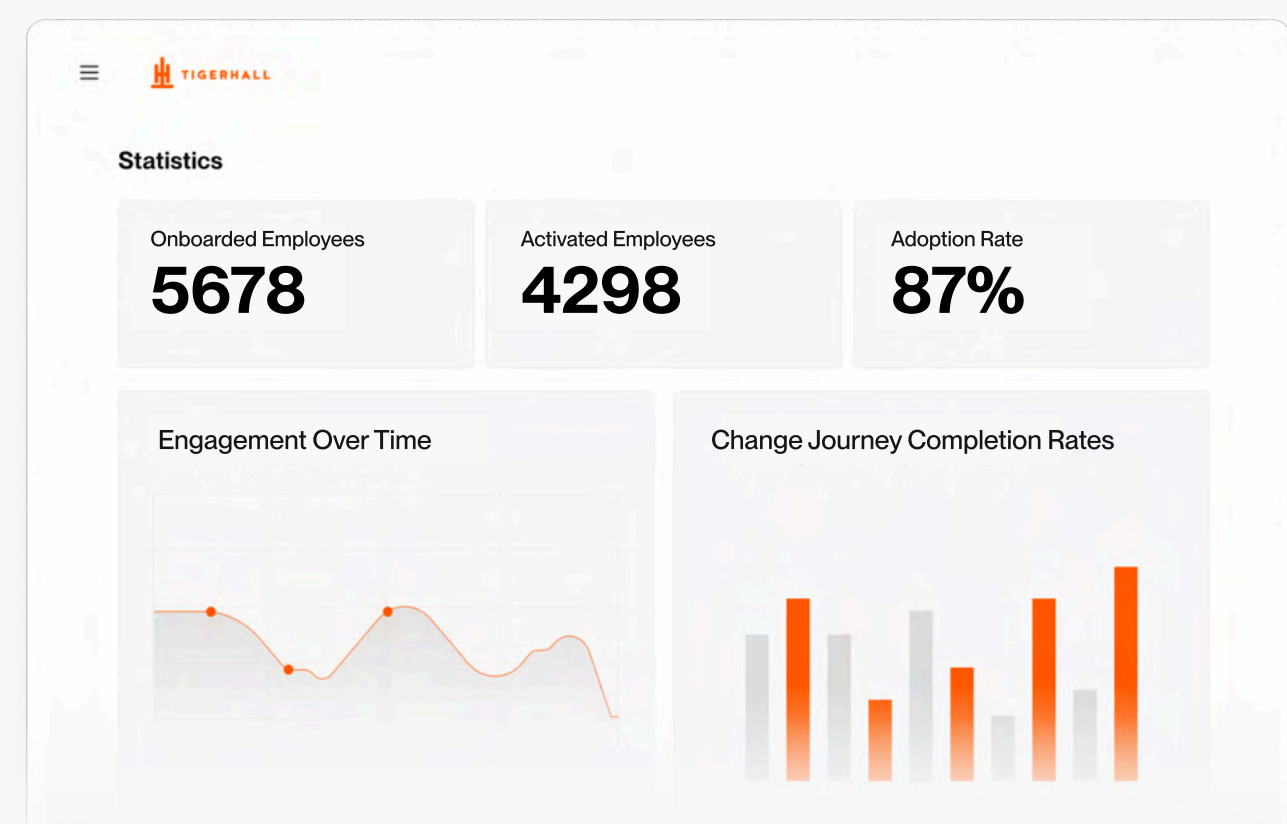


# Track Engagement & Feedback in Real-Time

Enable agile course correction with a platform that gives you visibility into what teams are thinking and doing across the different stages of change.

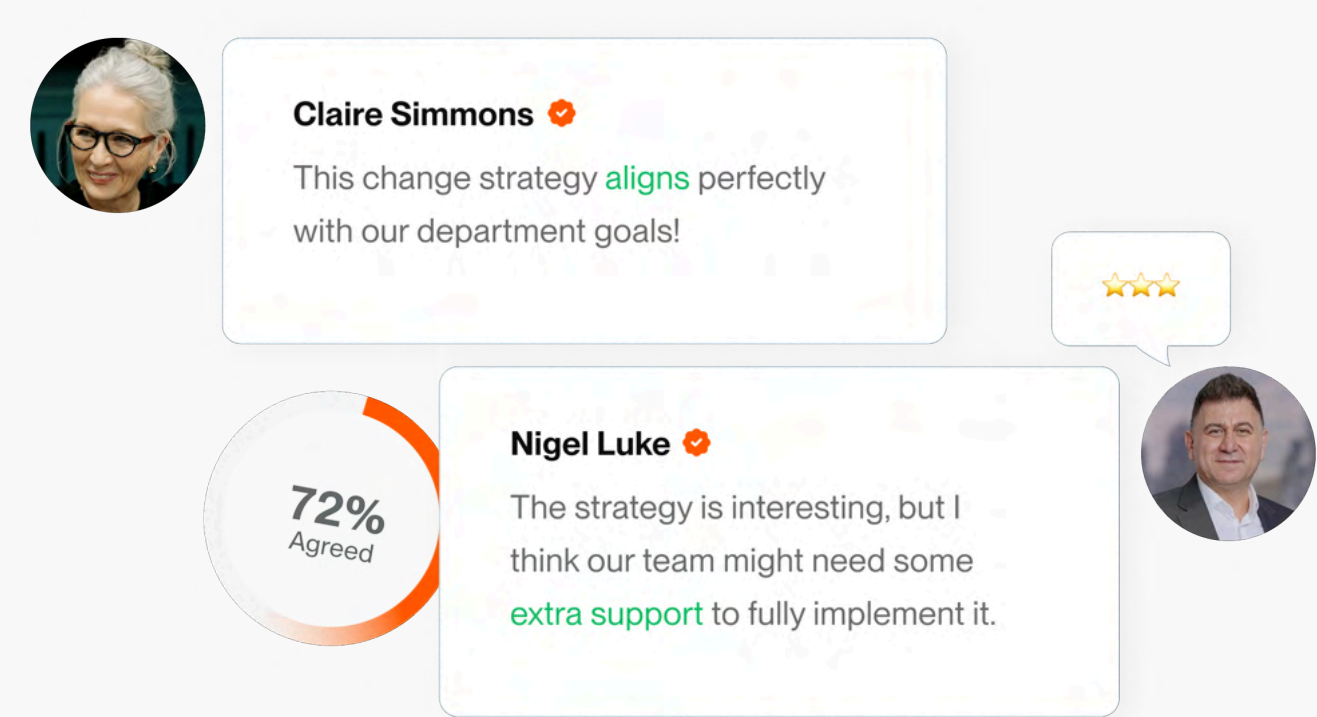
## Always-On Tracking

Monitor progress and spot early signs of resistance with the Statistics dashboard. Extract data points to tools like Power BI and Snowflake via OpenAPI for deeper analysis.



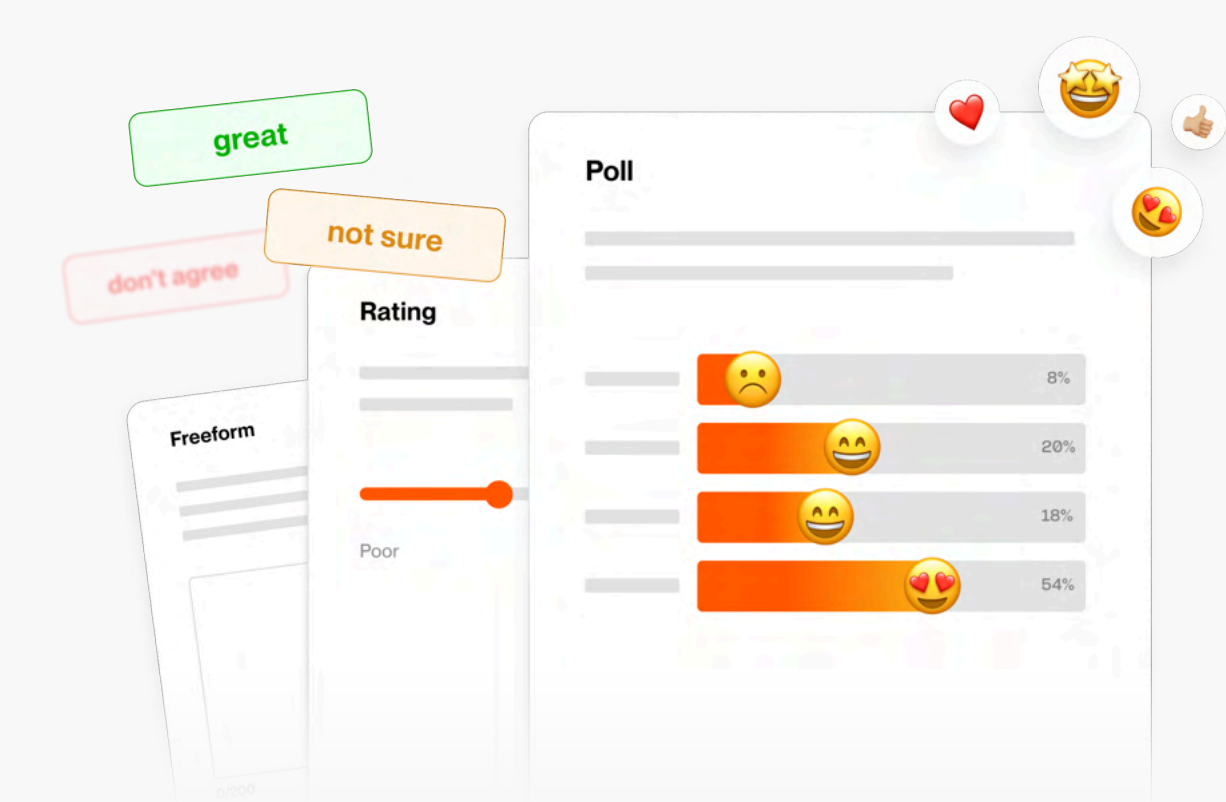
## Feedback Loops

From change journey surveys to live chats, collect and address on-ground feedback systematically to accelerate adoption and reduce resistance.



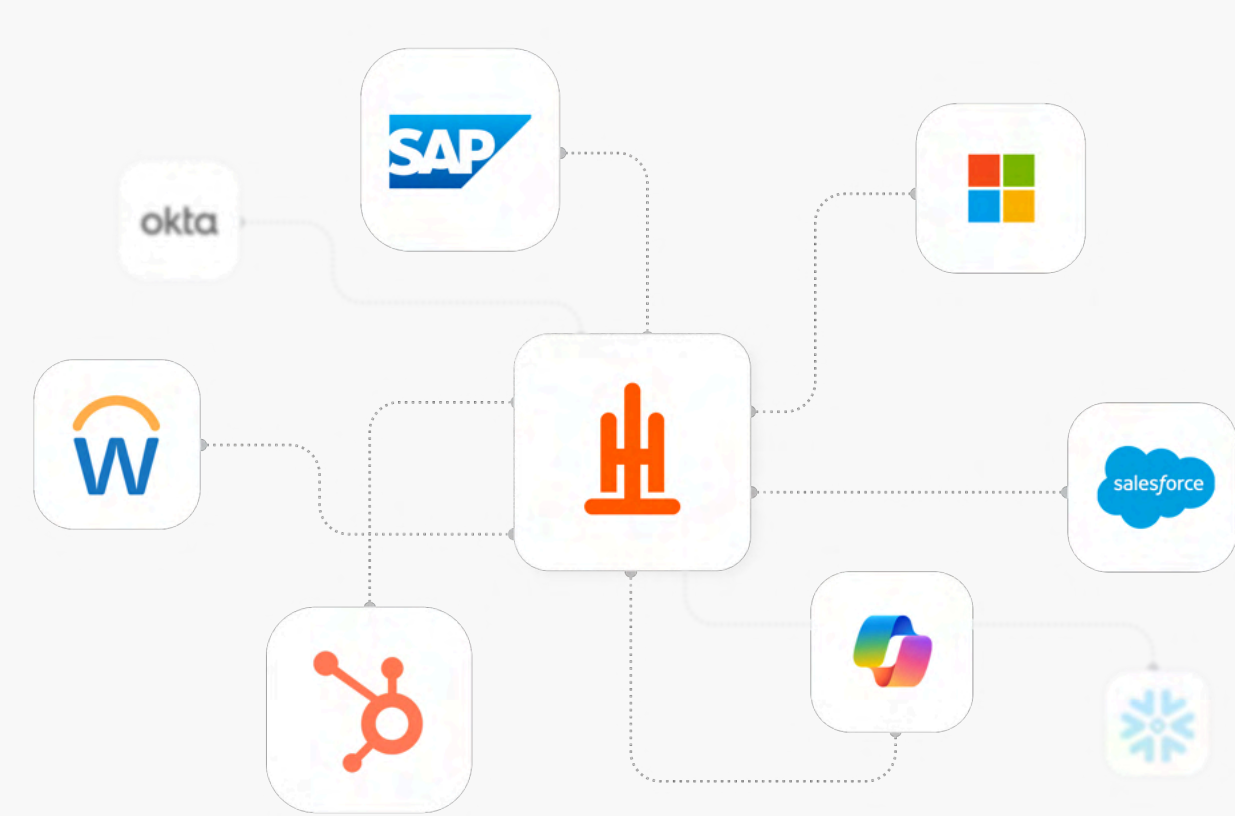
## Sentiment Analysis

Analyze employee input and engagement to know how distinct demographics respond to change. Adjust your approach accordingly to sustain morale and momentum over time.



## Connected Data Sources

Inform your strategy with accurate data and forecast by linking systems like CRM, HRIS, and ERP with Tigerhall's analytics.



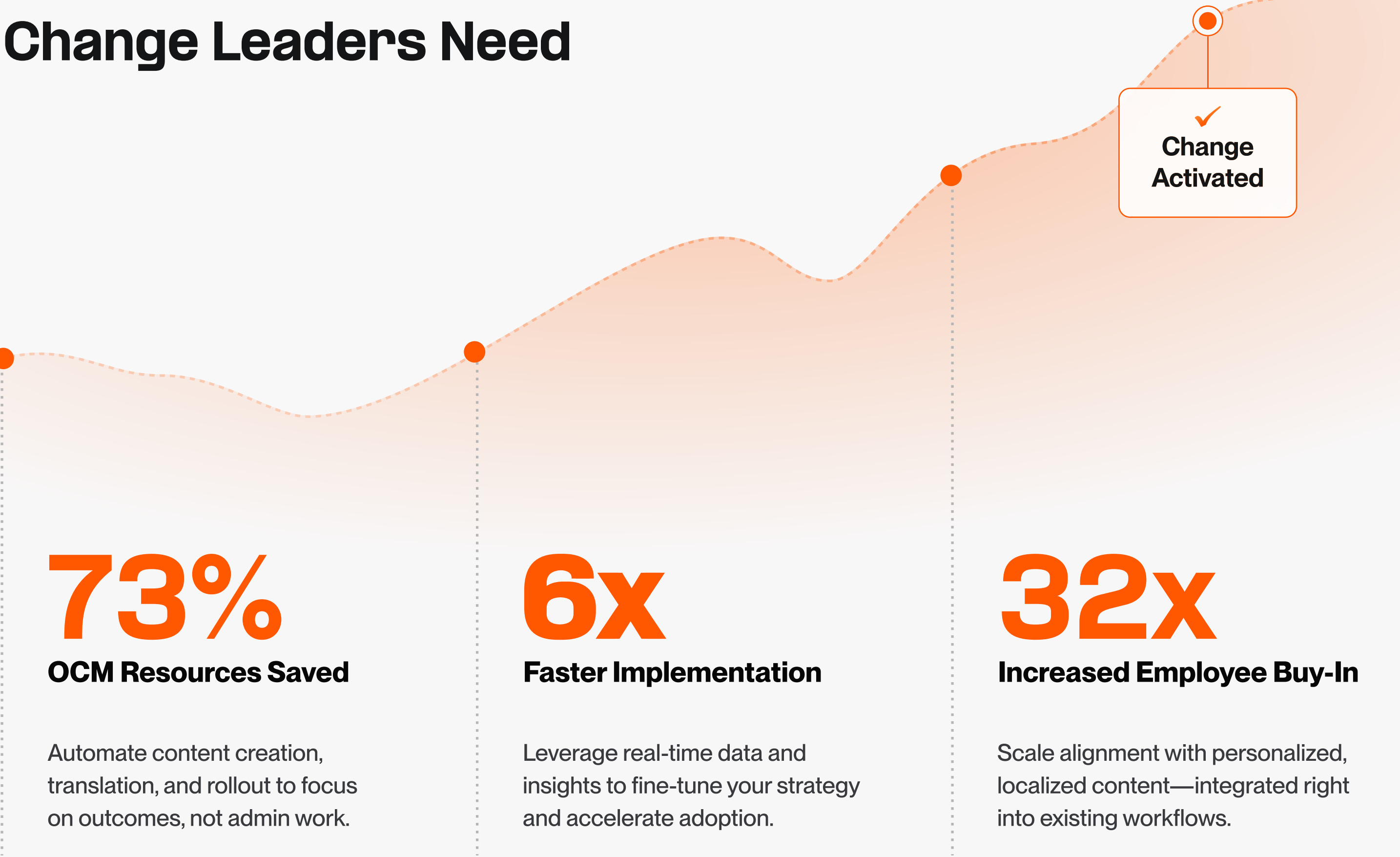
## Self-Serve Reporting

Instantly generate detailed reports on adoption and engagement. Pull the data you need to lead conversations with your stakeholders, drive outcomes, and secure resources.






# The Results That Change Leaders Need



Driving initiatives through targeted, engaging content on Tigerhall ensured it got adopted much faster than we anticipated.

**Danielle Campbell**  
Senior Vice President  
of Leading Fortune 500 ERP Provider



## Schedule a Personalized Demo Today

[www.tigerhall.com](http://www.tigerhall.com) →

