

# Tigerhall x Microsoft Teams Integration

Your organization spends most of its time in Microsoft Teams. It's where questions get asked, decisions happen, and resistance surfaces during a transformation.

But change execution often lives elsewhere: on portals people forget, links people lose, or platforms that feel like extra work.

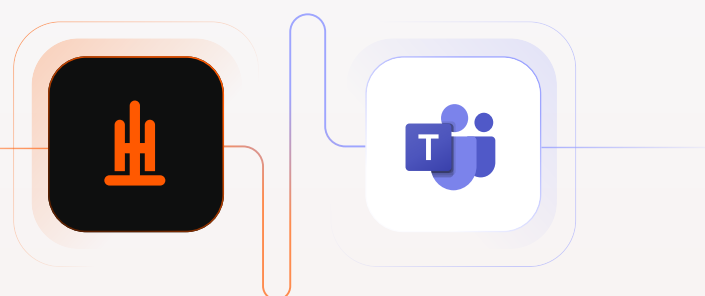
Tigerhall integrates directly with Microsoft Teams to close that gap, adding a transformation layer to daily collaboration tools,

**so execution happens where work already does.**

## The Challenge

- ✗ Transformation teams juggle multiple systems for change, eating up capacity
- ✗ Change sits outside the flow of work and disrupts productivity
- ✗ People feel like they must 'go out of their way' to adopt change, creating resistance
- ✗ Feedback, adoption, and engagement are scattered across various external tools

## How Tigerhall Fits Into the Way Your Organization Works



Tigerhall is available as a third-party app in the Microsoft App Marketplace. Microsoft Admins can pre-install Tigerhall and pin it to the navigation bar, so employees see it as part of Teams, not another platform.

Once enabled, Tigerhall removes the friction of separate logins or onboarding. Employees no longer need to “go somewhere else”; change simply meets them where they are.

### What This Means for Change & Transformation Teams

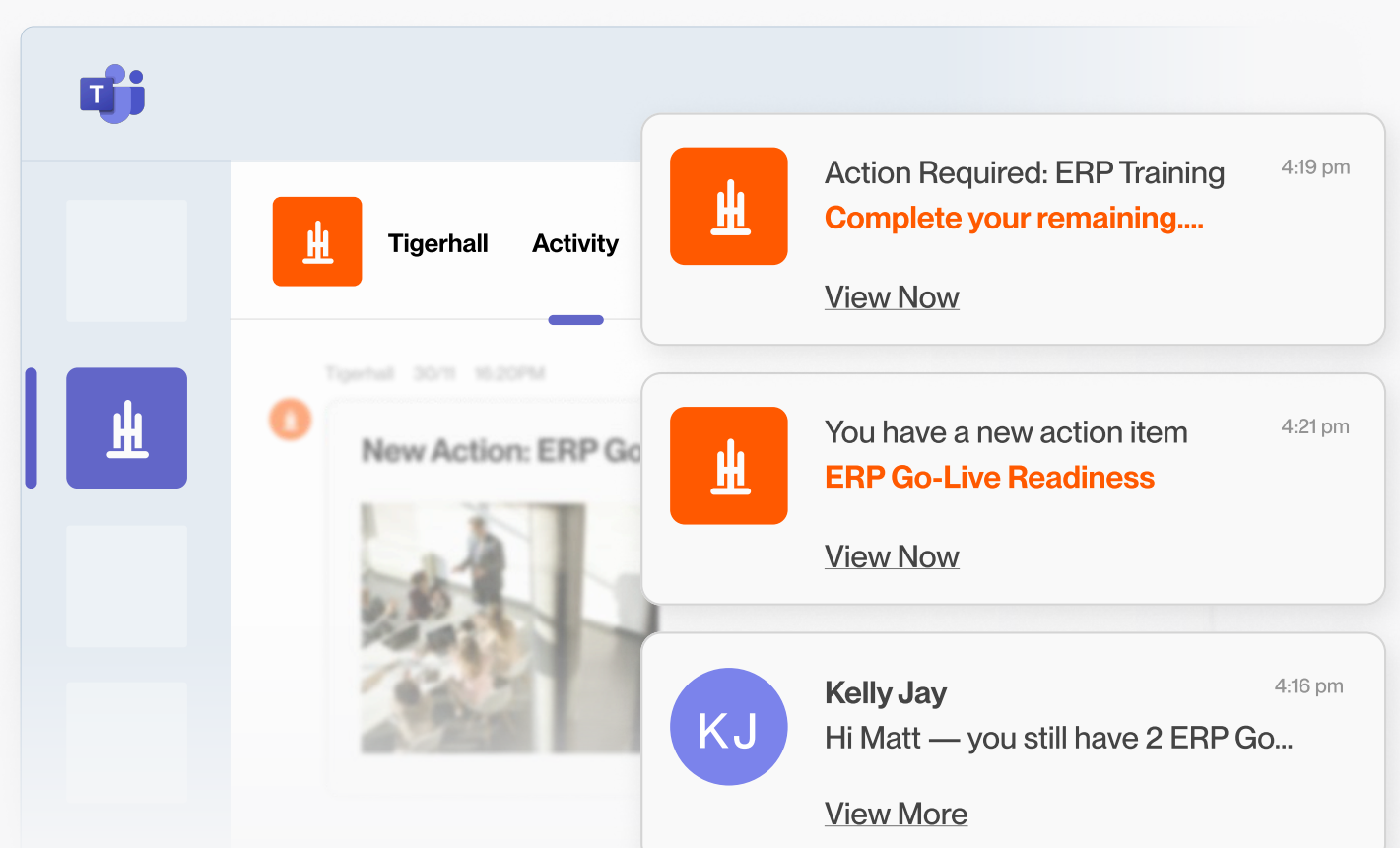
- ✓ **Less manual effort** coordinating change across multiple systems
- ✓ **Faster adoption** through frictionless access to change updates and support
- ✓ **Change integrates** into workstreams, creating a change-ready culture
- ✓ **Visibility** into feedback, adoption, and engagement directly on Teams

## Notifications

### Updates and action items where they can't be missed.

Tigerhall delivers notifications to the Teams activity center and tab, moving updates from buried inboxes to high-visibility areas in the workflow.

**Example:** During an ERP transformation, Teams reminders are automatically triggered for employees lagging behind their training modules to maintain compliance.



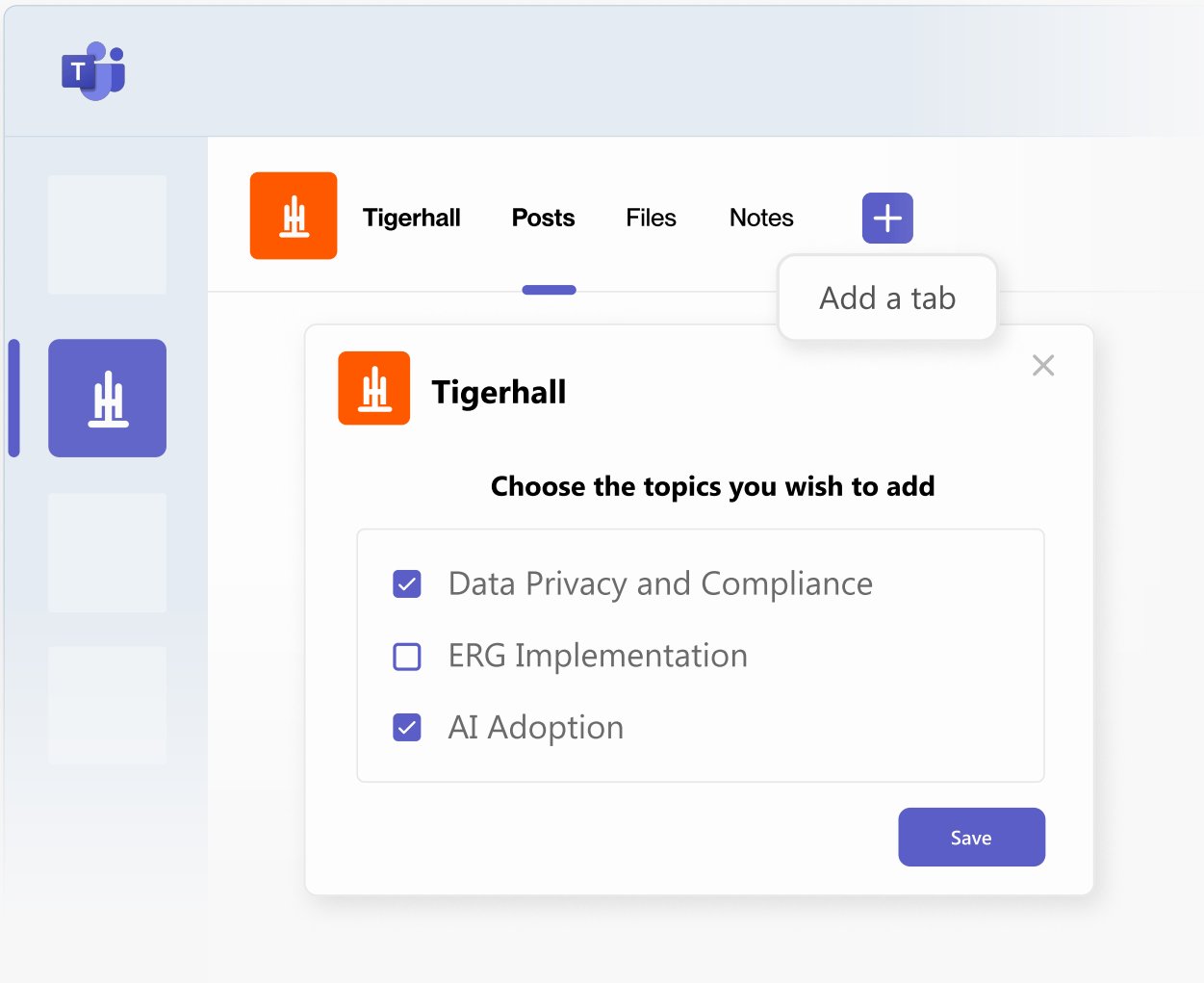


Channel Tabs

Remove the friction in accessing adoption-driving information.

Pin Tigerhall topics as channel tabs, so teams adopt new behaviors without digging in SharePoint or intranets. Topic updates automatically surface in the channel, prompting timely actions.

**Example:** Pin the ‘Post-Merger Ways of Working’ topic to the channels used by acquired teams daily, simplifying access to critical content as they get used to new digital environments.

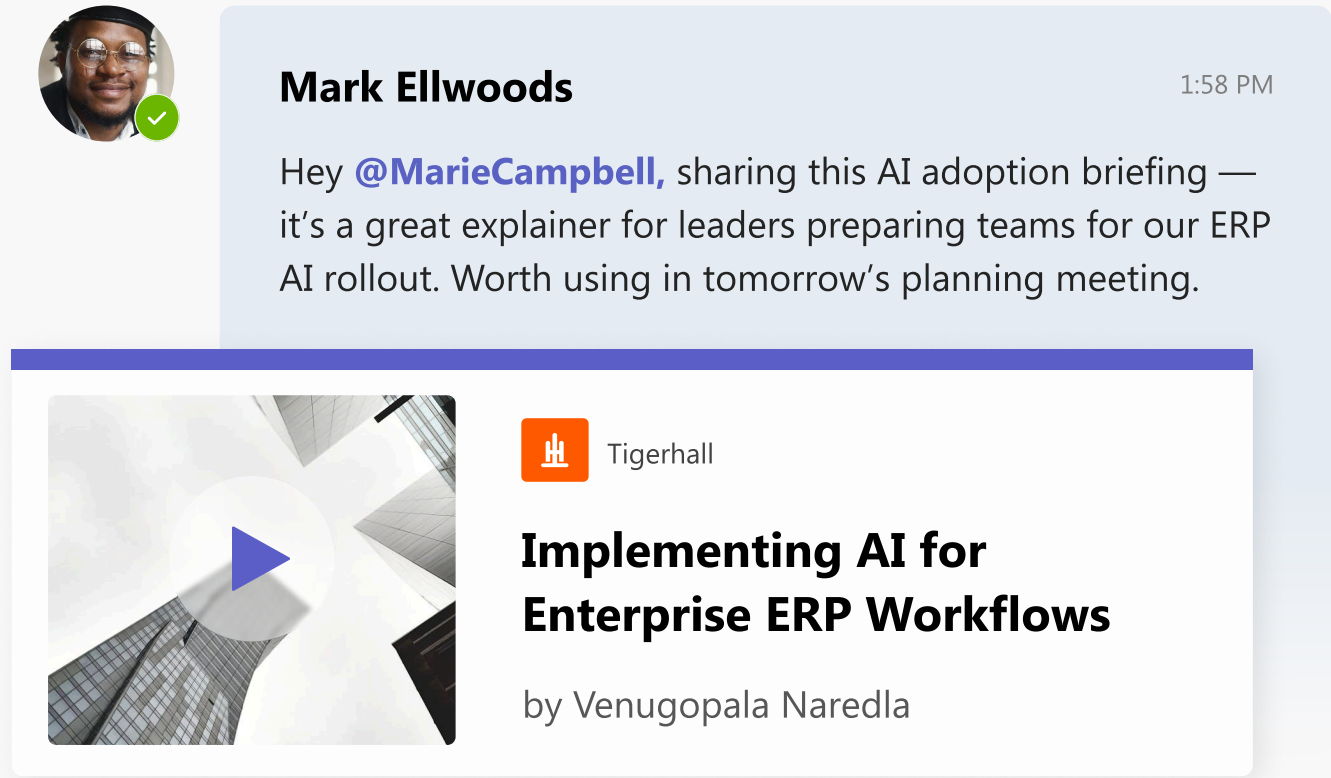


Content Sharing

Reduce repetition while accelerating alignment.

No more drafting responses from scratch. Search and share Tigerhall podcasts, one-pagers, and videos directly within chats and channels to align teams quickly.

**Example:** When data teams question how the new AI tool affects ownership, drop the approved “Data Ownership & Escalation Paths” explainer directly in Teams chats.

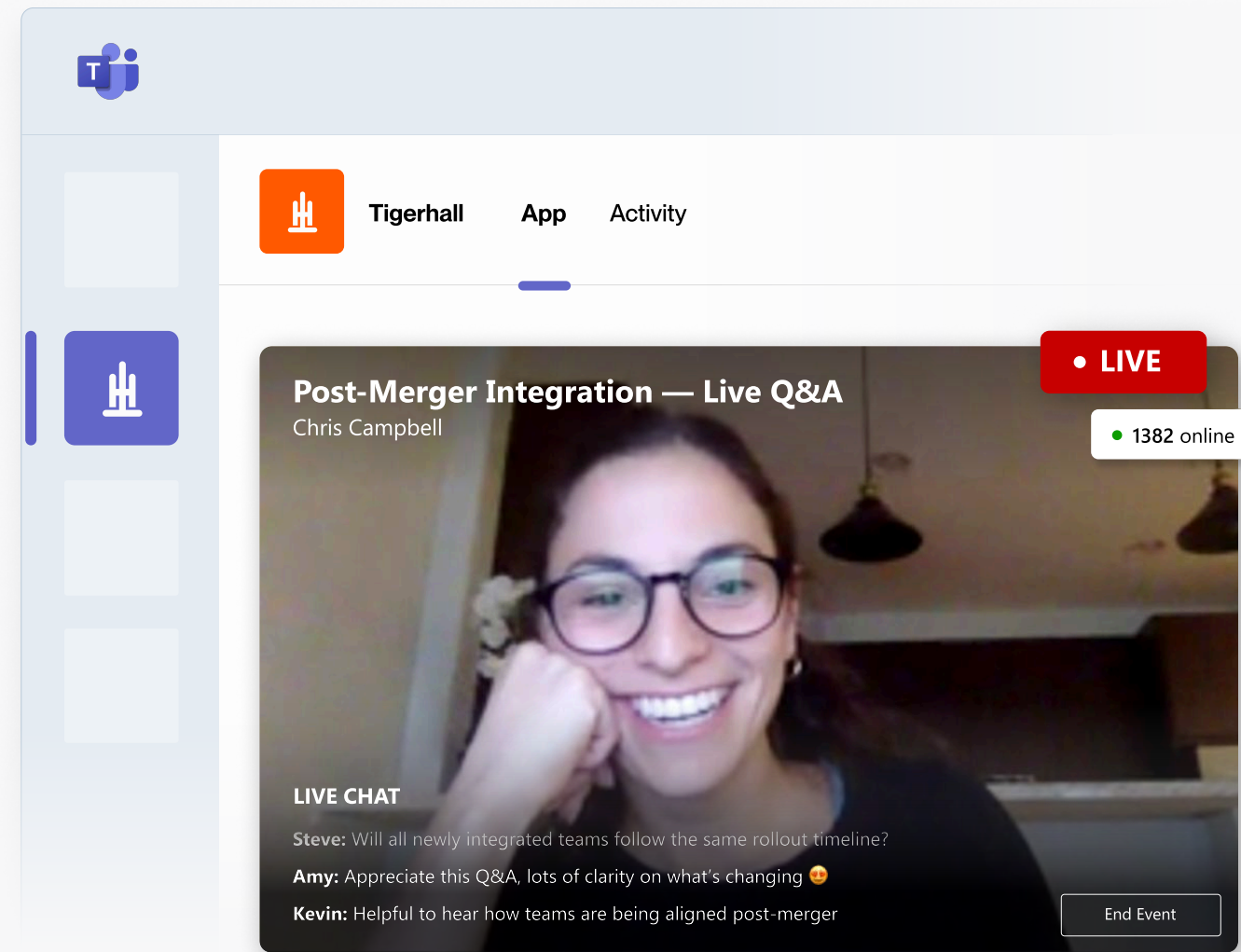


Livestreams

Start two-way conversations about change.

Host town halls and Q&As via Tigerhall livestreams on Teams, where thousands of employees can engage—asking questions and sharing feedback through the live chat without the pressure to ‘unmute and speak’.

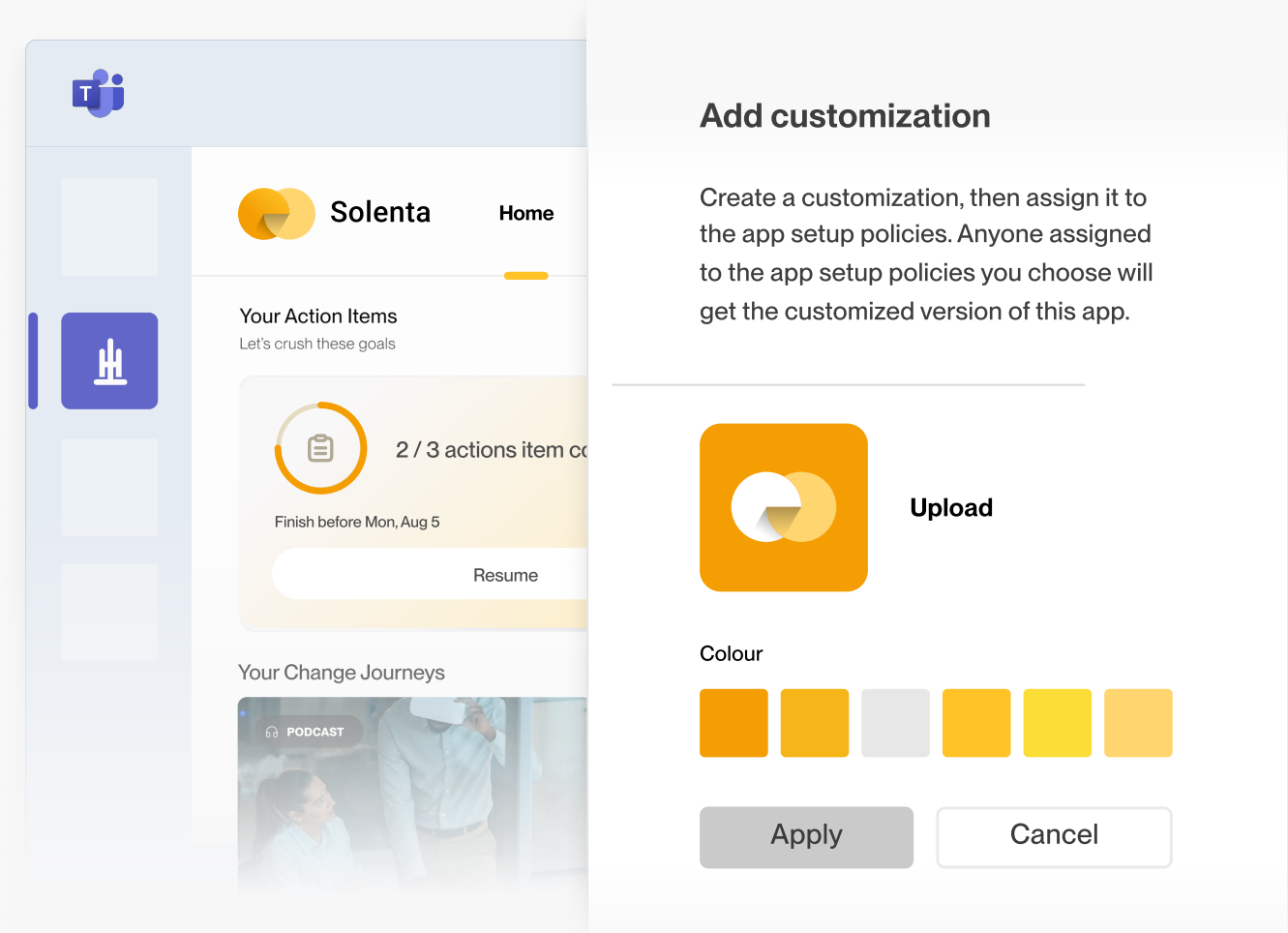
**Example:** During an M&A, start a live fireside chat on Teams, giving acquired employees a safe space to get support while they navigate new teams and culture.

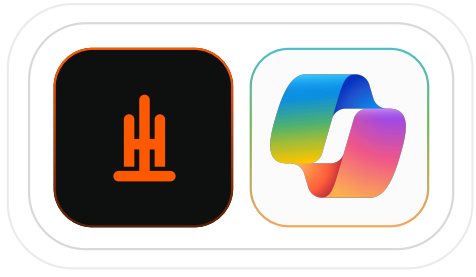


Whitelabel

A branded transformation experience.

Anchor change in a familiar environment to build trust and drive faster adoption. Customize the app icon, naming conventions, colors, descriptions, and URLs so Tigerhall looks and feels like your internal tools.





# Tigerhall x Microsoft Copilot

Turn Copilot into everyone’s personal change assistant: automating manual tasks for change and transformation teams while providing employees with in-the-moment guidance across Microsoft 365 tools.

**Michael**  
Summarize the key points from the latest ERP Guidelines

Copilot

I reviewed the Tigerhall content tagged under ERP Transformation & Process Standardization, including the latest livestream discussions, internal playbooks, and process documentation authored by the Enterprise Ops and IT Strategy teams. Here are the key points summarized:

- ✓ Core Priorities
  - Standardize finance, procurement, and HR workflows under a unified ERP environment.

## For Change & Transformation Teams

### Eliminate Manual Drafting

Instantly convert Tigerhall content into ready-to-use assets, including email drafts, talking points, checklists, and slide summaries.

Example Prompt →

“Create a manager briefing agenda and discussion guide based on the ‘Post-Reorg Reporting Lines’ one-pager on Tigerhall.”

### Shorten Reporting Cycles

Pull key insights from Tigerhall content and integrate them directly into Word docs, PowerPoint decks, and Excel reports.

Example Prompt →

“Summarize the key takeaways from Tigerhall’s ‘New Operating Model’ podcast and add them to this executive slide.”

## For Employees Navigating Change

### Personalized Support at Scale

Access Copilot recommendations and summaries anywhere within the Microsoft ecosystem, fast-tracking adoption without disrupting tasks.

Example Prompt →

“Summarize my week 1 actions for the S/4HANA rollout and link me to the relevant Tigerhall content.”

### Enable Manager-Led Change

Equip middle managers with Copilot-driven insights to coach their teams through change, reducing reliance on the transformation team.

Example Prompt →

“Based on the Product Strategy 2026 video, what benefits could I emphasize to reduce the marketing team’s resistance?”

93%

Overall Adoption Rate

65%

Adoption in the First 6 Weeks

32x

Increased Employee Buy-In



Implementing Tigerhall was incredibly fast and straightforward. It’s the first enterprise technology we’ve integrated with zero issues, and it’s been easy to work with ever since.

Tomissa Smittendorf  
Sr Director, Commercial Capabilities, Kelloggsc