

Tigerhall in Practice

A Playbook for Implementing AI in Large-Scale Organizations



Company Name: Acme Co
Industry: Financial Services
Organization Size: 16,000 Employees
Project Lead: Alex, Head of Transformation

Objective:
 Implementation of AI-powered risk assessment tool

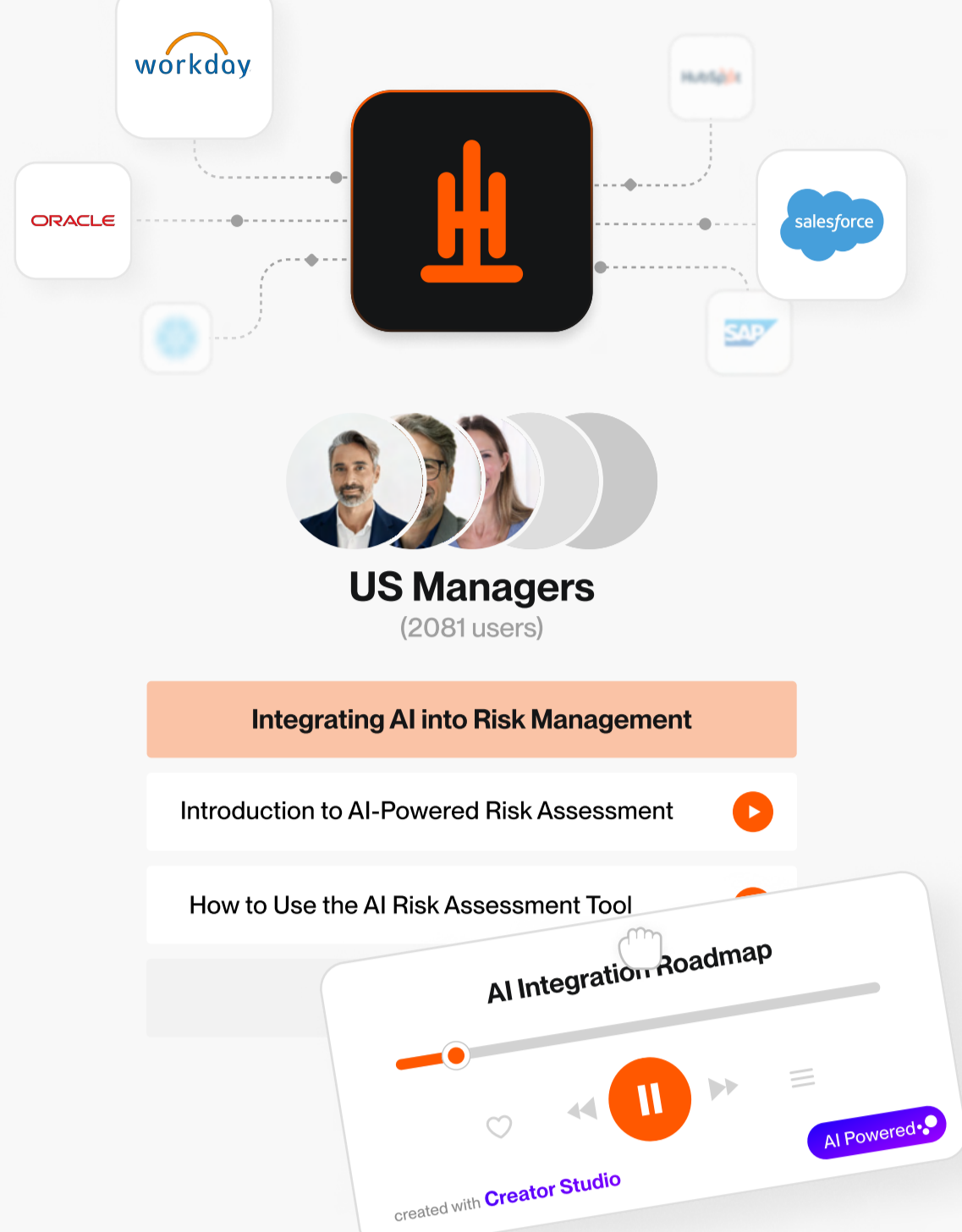
ROI:

- Faster adoption of AI tool
- Increased employee engagement
- Measurable business impact

Having worked with Tigerhall to identify key stakeholder groups, develop a communication plan, and set learning goals, Alex launches his AI initiative on Tigerhall's Change Activation Platform—built to automate and streamline large-scale change adoption by centralizing change communication, capability building, and real-time progress tracking in one system.

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Setting Up for Execution at Scale



Step 1

Alex integrates Acme Co's **HRIS system with Tigerhall**, automatically creating audience groups for frontline teams, middle managers, and regional heads. This removes the need for manual imports and enables a targeted approach from day one.

Step 2

Using **AI Creator Studio**, Alex turns Acme Co's AI Integration Roadmap into a series of three-minute role-based podcasts. These explain what's in it for each audience and provide actionable, step-by-step guides on incorporating the new tool into their daily work.

Step 3

The podcasts are curated into **change journeys**, which automatically enrolls employees based on their role and region. To accelerate adoption, Alex also uses **instant translations** to localize the change journeys for teams in North America, Europe, and Asia.

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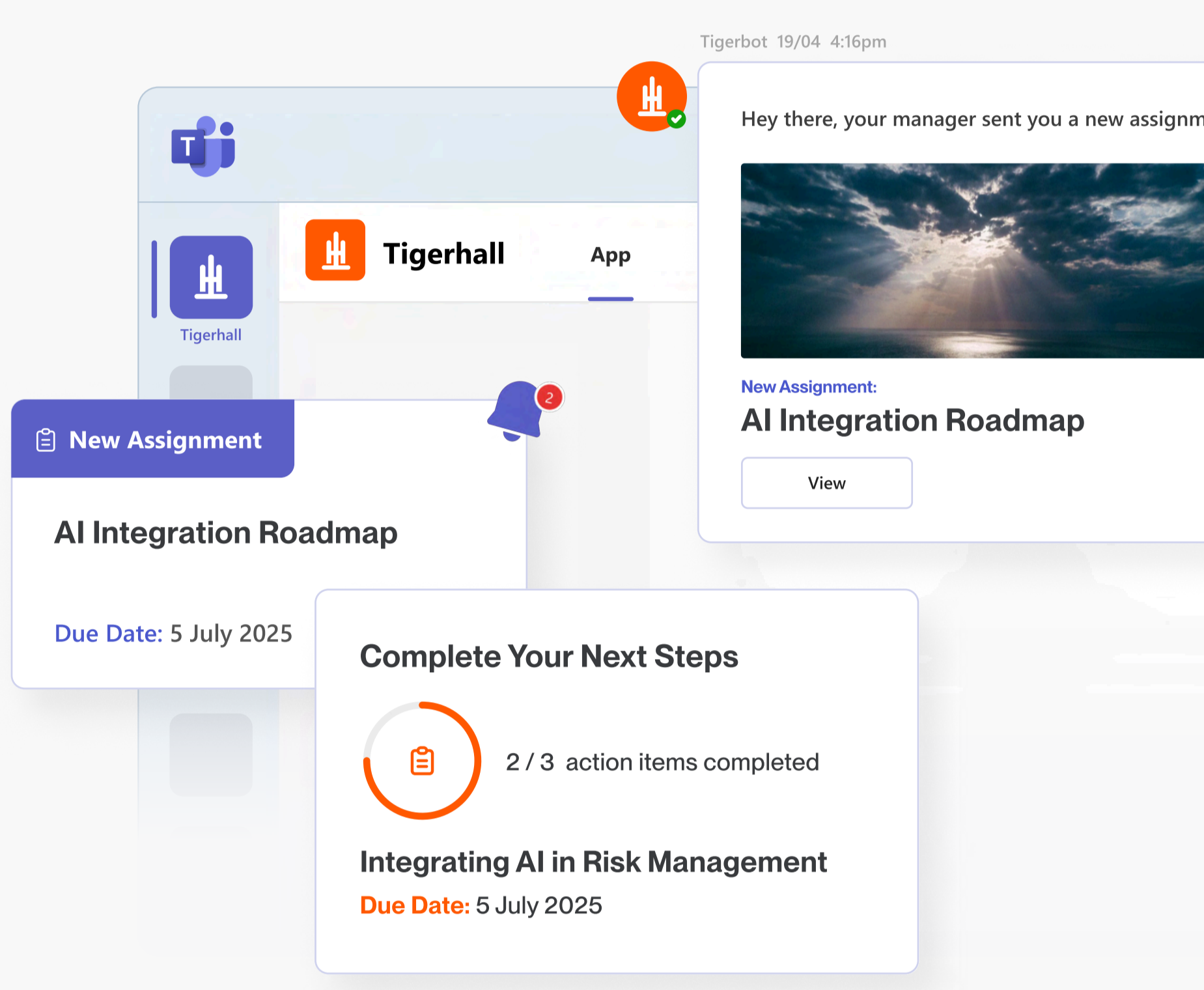
Embedding AI Adoption into Daily Workflows

Step 1

Alex integrates Tigerhall with **Microsoft Teams**, allowing employees to access updates and change journeys without context-switching. Within the first month, 75% of frontline teams have begun engaging with their assigned change journeys in their preferred language.

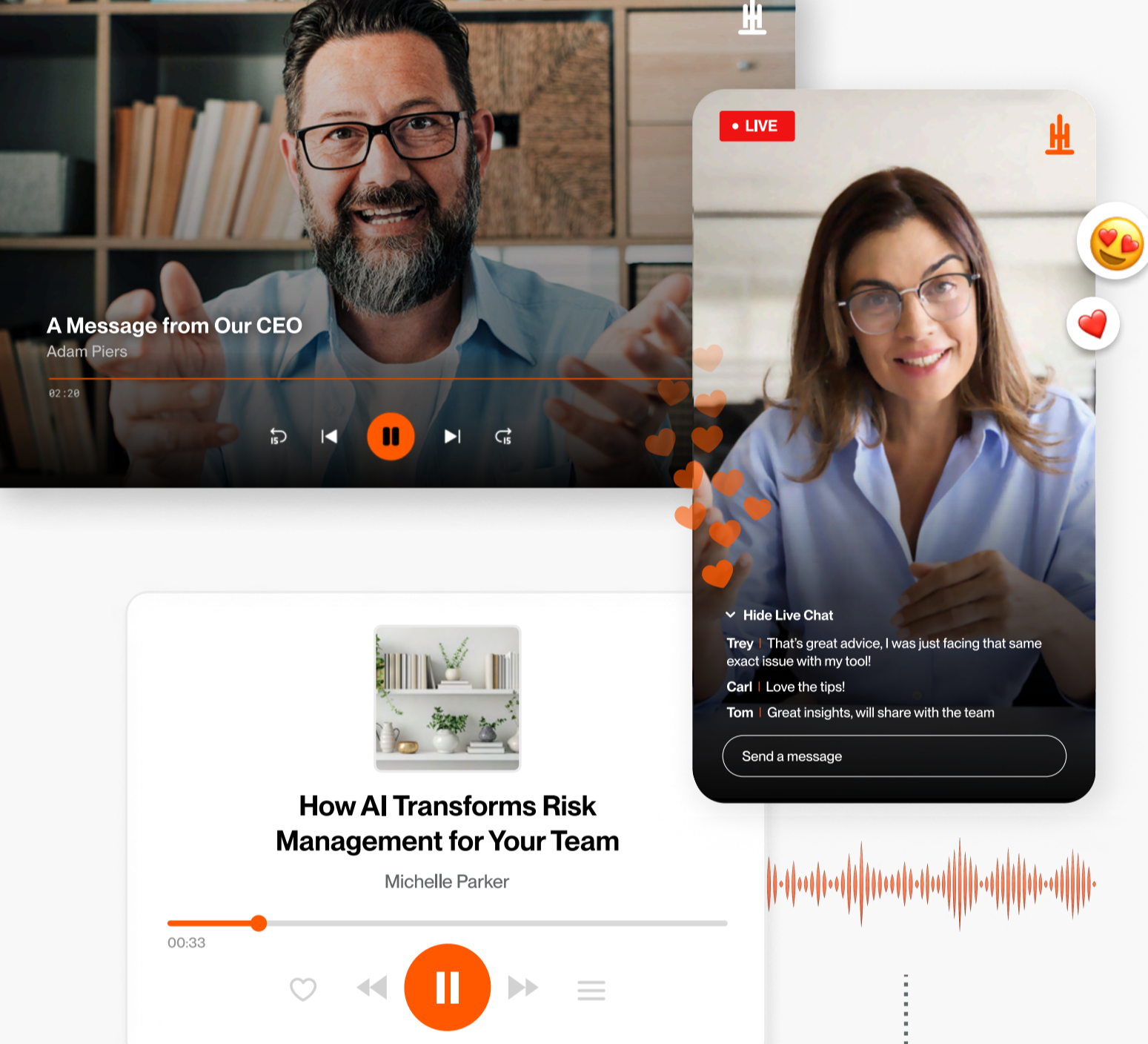
Step 2

Automated nudges, such as change journey deadline reminders, are delivered through both Tigerhall and Microsoft Teams to drive continuous engagement. This helps make change stick without needing manual follow-ups from the change team.



3

Communicating Change in a Targeted Way



Step 1

Alex creates and launches a **short CEO video message** directly on Tigerhall, explaining why AI implementation is a priority and how it benefits employees. The bite-sized, modern format sparks interest across the organization, leading to an 85% engagement rate.

Step 2

The following week, middle managers host **live Q&As via livestreams** to sustain momentum. Employees share their concerns through the chat, getting real-time answers that build trust and make them feel heard.

Step 3

Internal influencers (select change champions) share a series of **90-second podcasts**, making the implementation more digestible and relatable to their peers. With peer-led activation efforts, Acme Co sees a 60% sentiment shift from skepticism to curiosity.

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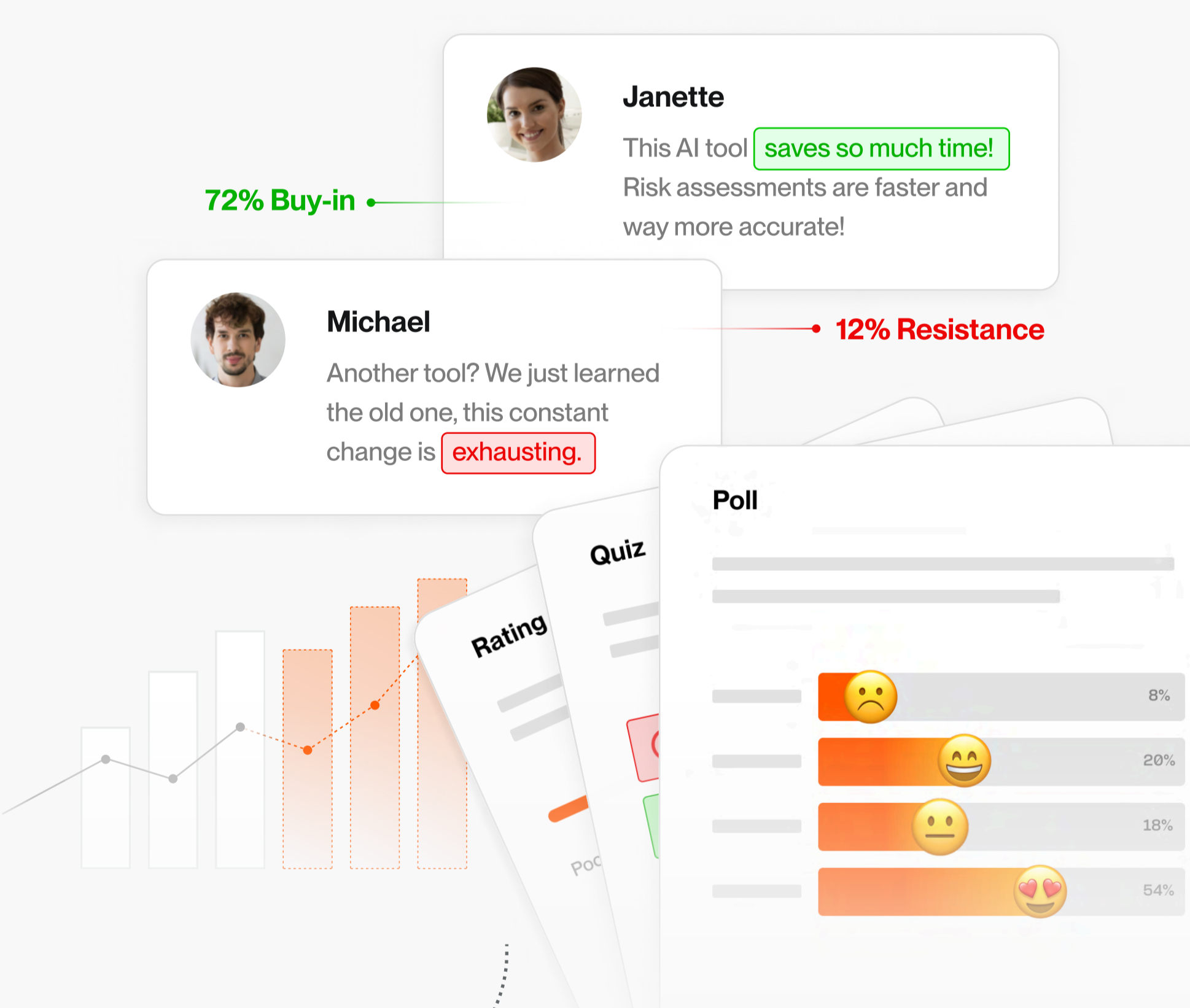
Tracking & Tackling Organizational Sentiment

Step 1

Alex sets up **two-way feedback loops** to regularly capture on-ground sentiment. Bite-sized surveys every three months collect structured feedback, while middle managers crowdsource insights and solve team concerns through feed posts.

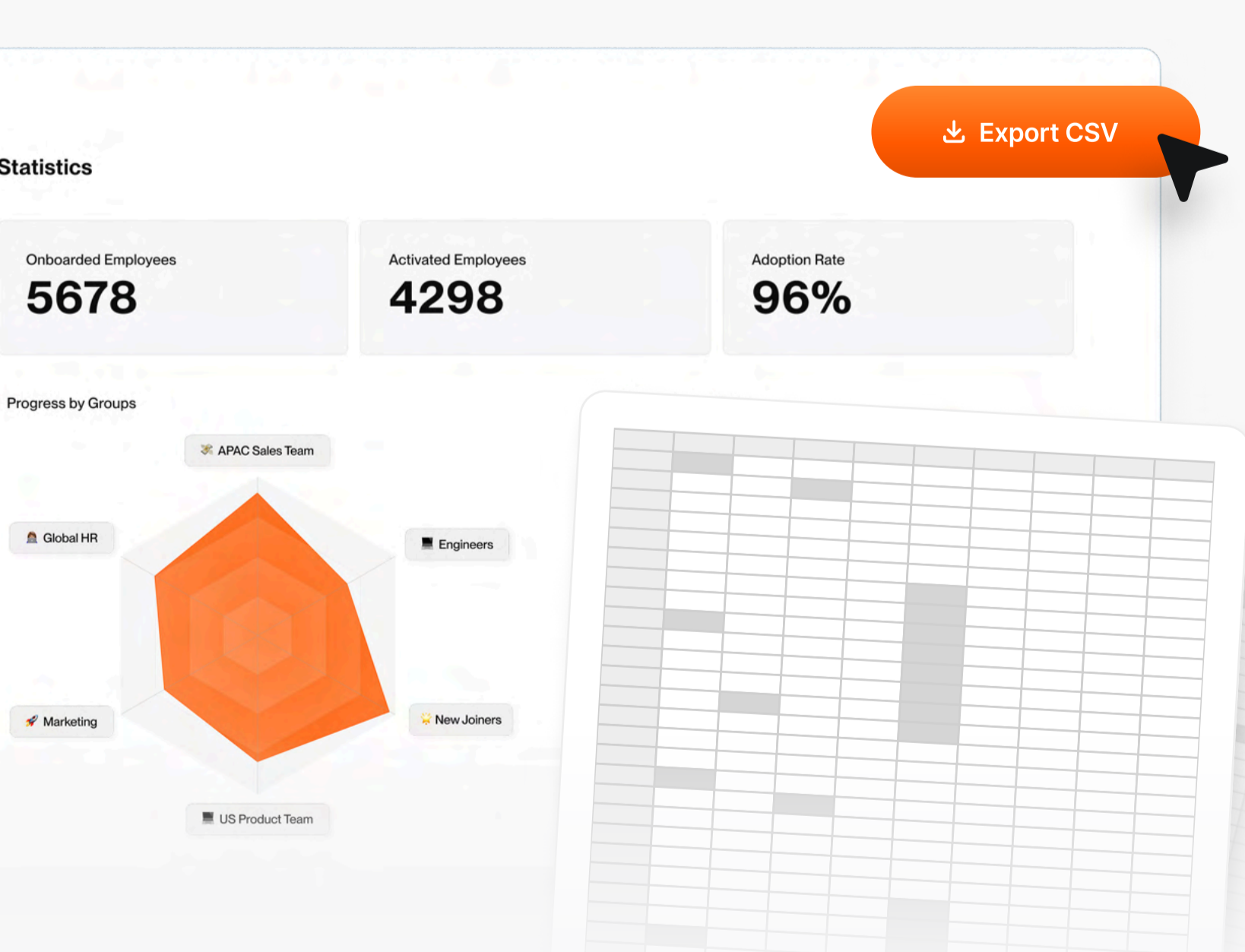
Step 2

Tigerhall's **sentiment analysis** surfaces early signs of resistance among risk analysts who fear being replaced by the new tool. Alex responds with targeted messages reinforcing Acme Co's commitment to job security, leading to a 30% increase in buy-in.



5

Demonstrating AI's Business Impact



Step 1

Alex monitors real-time adoption, engagement, and sentiment through the **Statistics dashboard**. Spotting lagging adoption in Acme Co's Japan office, Alex quickly rolls out targeted interventions to close the gap and keep the initiative on track.

Step 2

Ahead of a leadership meeting, Alex **pulls a report** showing high engagement levels, positive sentiment shifts, and a 40% boost in risk assessment speed. With clear ROI, Alex secures stakeholder buy-in for future AI initiatives, strengthening the team's strategic influence.



- With Tigerhall, Alex successfully:
- ✓ Turns a complex AI rollout into a **structured, scalable transformation**
 - ✓ Accelerates **adoption** and increases employee **engagement**
 - ✓ Achieves **measurable ROI** and delivers **clear business impact**

Be The Change Leader Who Accelerates Business Outcomes

Schedule a Tigerhall demo now
 → www.tigerhall.com

