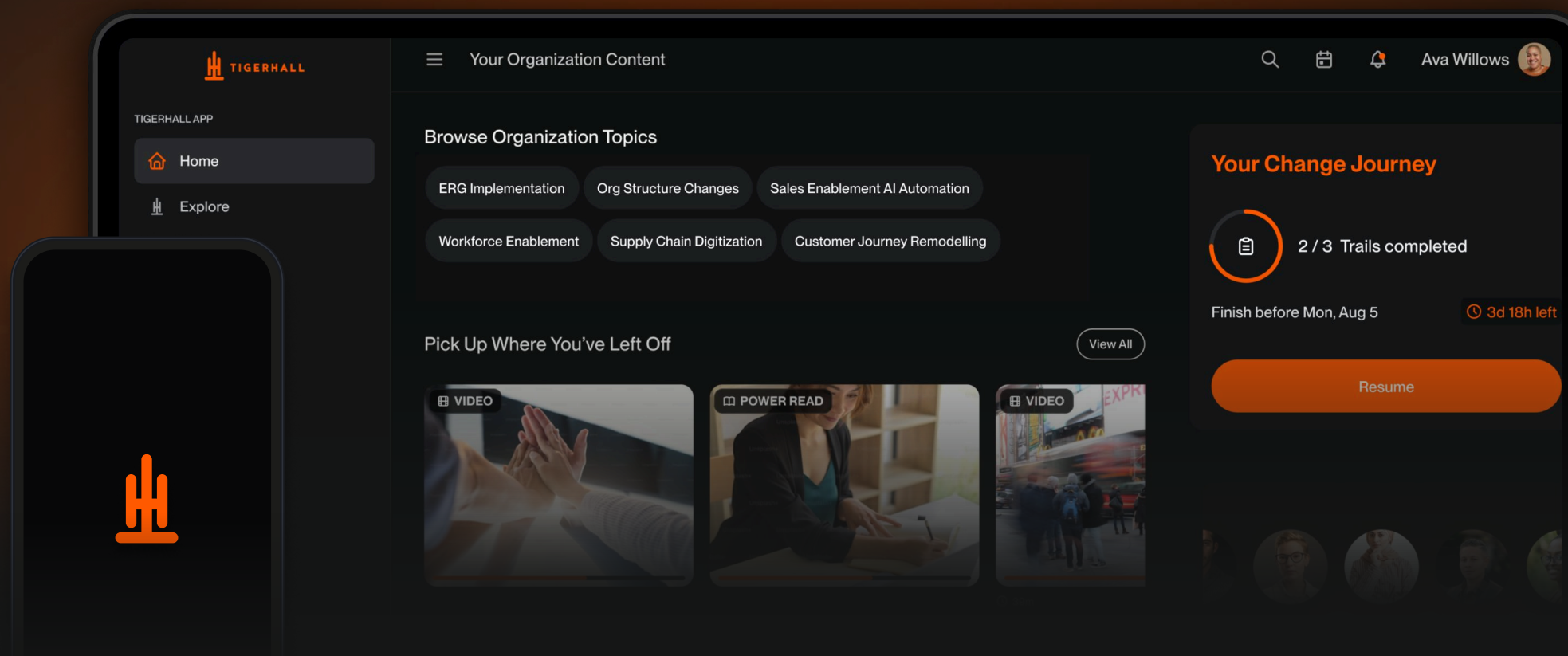# TIGERHALL

The Change Activation Platform Change Leaders Have Been Looking For

Stuck running your change and transformation initiatives on outdated tools?
Emails, SharePoint, and intranets simply aren't built for today's fast-moving change. Execution slows, adoption stalls, initiatives fail to reach critical milestones.

Close those gaps with Tigerhall, a change activation platform designed to speed up buy-in and scale execution—so you can go from managing resistance to driving more business impact.

01.

Integrate Your Systems to Drive Change Efficiently

Traditional Approach

Most change leaders rely on a mix of tools to communicate change and build capabilities. This creates extra work, with change teams constantly coordinating multiple channels. Meanwhile, employees struggle to find relevant information, delaying adoption.
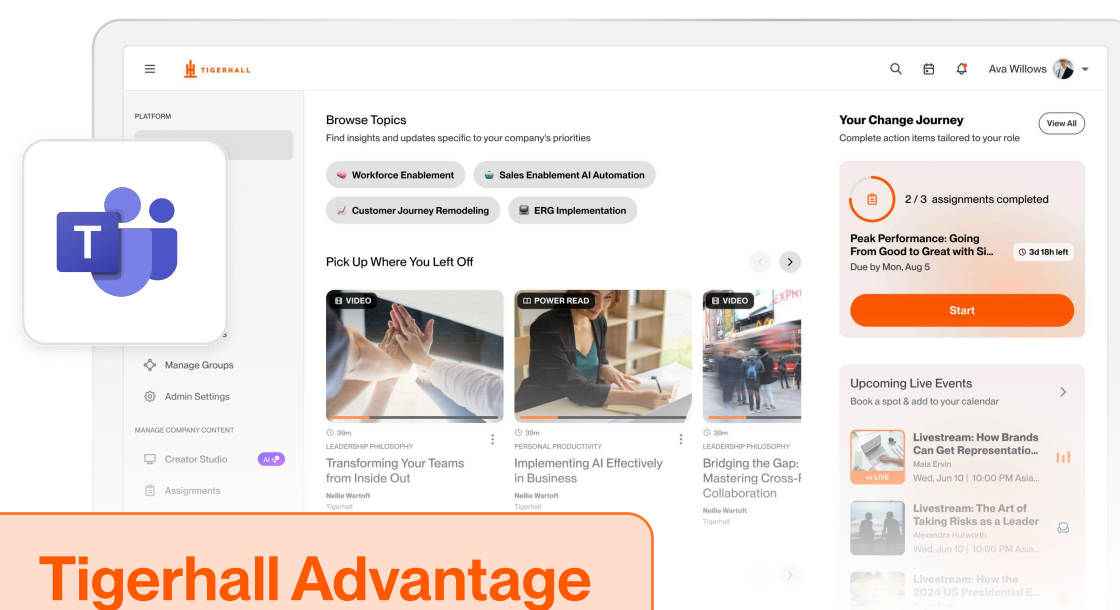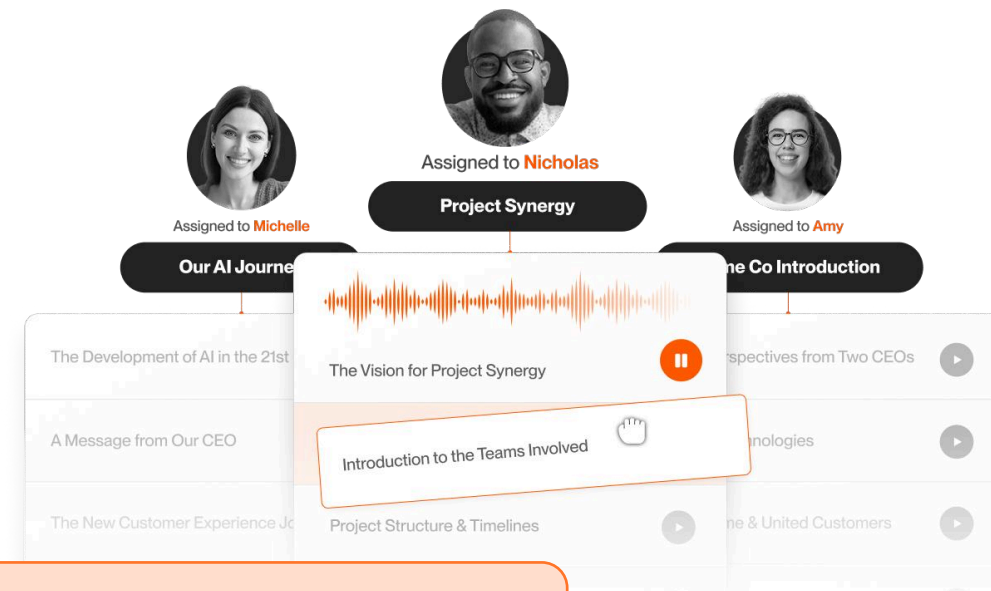
Tigerhall Advantage

Tigerhall integrates with your core systems to centralize change communication and capability building, removing bottlenecks to speed up change execution. Employees can also directly access Tigerhall on Microsoft Teams, making it easy to understand and act on change.

02.

Keep Engagement High Without Extra Work

Traditional Approach

With email blasts, one-off townhalls, and lengthy PDFs, engagement spikes at launch but fizzles out when employees don't know what to do next. Change teams spend too much time manually following up and repeating messages—without any insight into their actual impact.
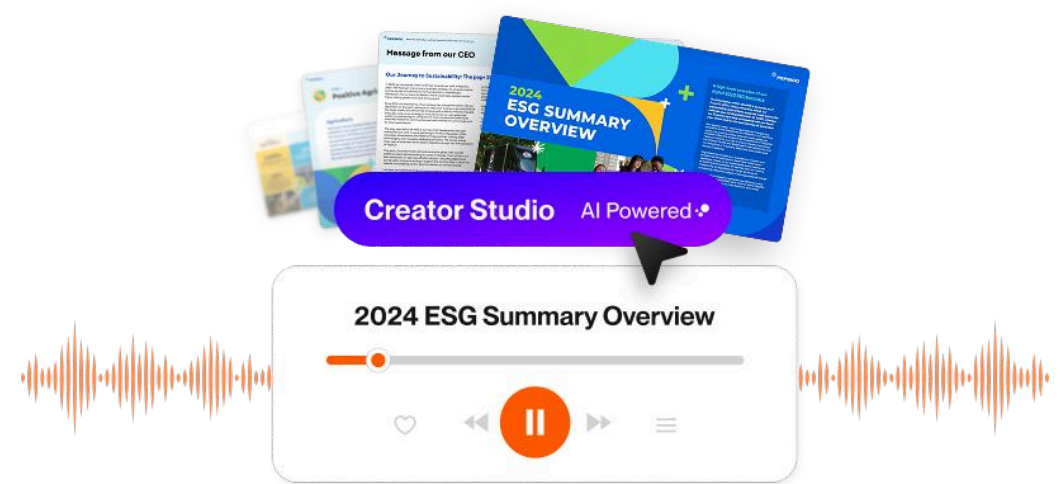
Tigerhall Advantage

Tigerhall automates follow-ups, enrolling employees into structured change journeys based on their role, location, and transformation stage. Messages are short, specific, and staggered, so employees stay engaged without feeling overwhelmed.

03.

Deliver Timely, Targeted Change Communication

Traditional Approach

Current communication methods aren't optimized for personalization. Drafting is manual, translation involves endless back-and-forth, approvals drag on. By the time messages reach the right audience, they're already outdated.
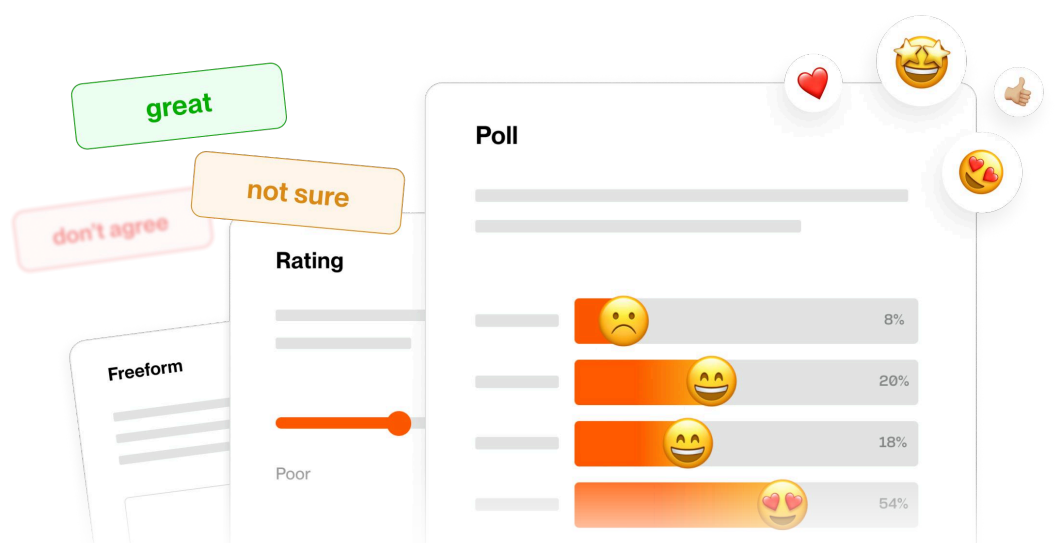
Tigerhall Advantage

Within minutes, Tigerhall's AI Creator Studio converts existing assets, like an ESG Project Overview, into engaging podcasts tailored to different audiences. Over 30 instant translations and AI-assisted content curation localize change journeys quickly to speed up adoption.

04.

Automate Admin Work to Scale Implementation

Traditional Approach

Change teams often juggle multiple initiatives—and manual tasks like segmenting employees, tracking adoption, and collecting feedback slow them down. With disconnected tools and data sources, execution is limited by headcount and impossible to scale.

Tigerhall Advantage

Tigerhall automates processes like audience targeting, always-on tracking, and sentiment analysis, reducing admin work and hiring needs to scale execution. With real-time insights and automated workflows, teams stop chasing adoption and start driving outcomes.

Track Adoption to Demonstrate Your Initiative's ROI

Traditional Approach

SharePoint and slide decks offer no insights into adoption, engagement, and sentiment. Change leaders scramble to pull data and control the narrative, making it harder to prevent resistance and delays from escalating into major roadblocks.

Report Builder

⬇ Export CSV

45%   90%

Tigerhall Advantage

Tigerhall's statistics dashboard tracks real-time key metrics, surfacing resistance and negative sentiments early to enable agile course corrections. With self-serve reporting, easily extract data to refine strategy, demonstrate impact, and secure future transformation investments.

"

Implementing Tigerhall was incredibly fast and straightforward. It's the first enterprise technology we've integrated with zero issues, and it's been easy to work with ever since.

Tomissa Smittendorf
Sr. Director Commercial Capabilities

Kellanova

TIGERHALL

10x the Impact of Your Change Efforts with Tigerhall.

Schedule a Demo