



2025

May 8th, 2025
Austin Club, 110 E 9th St
Austin, Texas

ECLC Conference

Surviving Disruption, Driving Transformation



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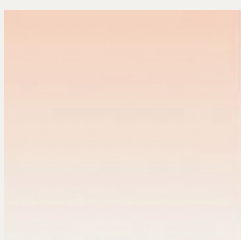
About

The 2025 ECLC Conference unites top change leaders from the Executive Council for Leading Change to address the urgent challenges shaping today's business landscape.

As senior executives tasked with leading transformation amid ongoing disruption, they face common hurdles—from leveraging AI effectively to overcoming resistance to change.

On May 8th, in the vibrant city of Austin, Texas, these leaders will gather for a day of actionable discussions, targeted workshops, and peer-led sessions. The agenda is packed with insights from real-world experiences, including strategies for navigating technological shifts, driving cultural change, and future-proofing leadership roles.

With a focus on practical solutions and transformative strategies, attendees will leave equipped to lead change more effectively in an unpredictable world.



Agenda

Time	Topic	Led By	Details
8:00-9:00am	Welcome Breakfast & Networking		
9:00-9:30am	Keynote The Time for Transformation is Now	Nellie Wartoft Founder and CEO, Tigerhall Chair, Executive Council for Leading Change	With acquisitions happening both more frequently and of larger sizes, the global economy risks becoming the domain of a few powerful giants shaping markets and innovation. How can we stay competitive to ensure a future where opportunity is shared, innovation is diverse, and the economy serves everyone?
9:30-10:10am	Panel: Driving Change When Disruption is the Norm	David Cuenca VP of Transformation, IBM John Nolan SVP, Strategic Change, City National Bank James Hoch Senior Director, Transformation & Strategy, Teradata Steven Apodaca Global Change Management Lead, Apple	The way we lead transformation is shifting rapidly. Traditional approaches alone don't cut it anymore. So what will leading change initiatives look like in the next 3-5 years? This session brings together change leaders to discuss how initiatives will evolve, the skills and mindsets needed to succeed, and what new methods will drive alignment, speed, and impact.
10:10-10:25am	15-minute Networking Break		
10:25-11:10am	Human Spectrogram	Brittany Gunter Council Leader, Executive Council for Leading Change	The Human Spectrogram activity will engage participants in exploring key questions related to leading change and transformation. You'll see where peers agree or disagree and spark some lively discussions!
11:10-12:10pm	Change Activation Workshop	Aric Wood Head of Strategy, Tigerhall Author, The Strategy Activation Playbook	Closing the Change Activation Gap dives into the root causes of failed change efforts, like communication overload, uncoordinated initiatives, and cultural resistance. We'll explore practical ways to simplify efforts, align stakeholders, and create the conditions for effective change.
12:10-1:10pm	60-minute Networking Lunch		
1:10-2:10pm	Panel: Leading AI Initiatives in Large Organizations	Stacey Taylor VP, Implementation & Change, Visa Jorge Estrada Chief Transformation Officer, Magnex Andy Spector AI Transformation Analyst, ECLC Angela Marano VP, AI & Data Transformation, Southwest Airlines	What's actually happening inside organizations leading AI transformation? This session brings together firsthand accounts and insights from change leaders doing the work—both through recent interviews and live conversation. Hear what's working, where the friction is, and how leaders are approaching AI in the real world.

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2:10-2:25pm	15-minute Networking Break		
2:25-2:55pm	Using Technology to Drive Change	Nellie Wartoft Founder and CEO, Tigerhall Chair, Executive Council for Leading Change	Explore how leaders are leveraging technology to cut through resistance, accelerate transformation, and keep change on track. This session dives into real examples of tech-driven strategies that move the needle.
2:55-3:35pm	Panel: Building a Business Case for Change & Transformation	Ani Shehigian Chief Transformation Officer, IDG Carey Sealy Managing Director, Global Head of Operational Excellence, JLL Tosh Tambe VP, Business Transformation, Siemens Gina Cano Sr. Director, Strategy & Modernization, Dell	You've got the strategy—but now you need the investment. This session is for anyone who's struggled to get the budget, resources, or backing they need to make change happen. You'll hear from leaders who've built successful business cases for transformation and walk away with practical ways to frame your initiative, speak the language of decision-makers, and secure what you need to move forward.
3:35-3:50pm	15-minute Networking Break		
3:50-4:45pm	Interactive Session: Resistance Zoo	Julie Whitten VP, Change Management & Communications, Upstate Niagara Cooperative	This session equips you with practical strategies to identify and manage resistance behaviors that derail transformation efforts. Learn how to recognize common patterns of resistance and turn them into actions that support change — ensuring your transformation initiatives stay on track.
4:45-5:00pm	Closing & Key Takeaways	Nellie Wartoft Founder and CEO, Tigerhall Chair, Executive Council for Leading Change	
5:00-6:30pm	Happy Hour at Austin Club		



The Executive Council for Leading Change

The Executive Council for Leading Change (ECLC) is an industry association that brings executives together to redefine the landscape of organizational change and transformation. Our council's aim is to advance strategic leadership expertise in the realm of corporate change by connecting visionary leaders. It's a place where leaders responsible for significant change initiatives can collaborate, plan, and create practical solutions for intricate challenges in leading large organizations through major shifts.

In a world where change is constant, we recognize its crucial role in driving business success. ECLC's mission is to create a community where leaders can excel in guiding their organizations through these dynamic times.

www.tigerhall.com/the-executive-council-for-leading-change

Launched:
2023

Members:
400+ across the United States

Membership criteria:
SVP and above, leading change and transformation initiatives, in organizations with 2,500+ employees

Backed by: Tigerhall

Member Companies:





Tigerhall

Tigerhall is the only platform built for Chief Transformation Officers to execute transformation strategies at scale in large organizations. It centralizes everything needed to activate change strategies by automating change communications, capability building, and real-time progress tracking in one system, eliminating the manual burden on transformation teams.

With AI-powered tools, transformation leaders can scale personalized communications, reinforce key behaviors automatically, embed transformation directly into employees' daily workflows through Microsoft Teams, and make the right decisions based on instant feedback loops, sentiment and progress analytics.

Whether rolling out new technology, navigating organizational restructuring, adopting AI, or driving cultural shifts, Tigerhall ensures change happens at scale. From one-time initiatives to multi-year transformations, it gives change leaders a structured, data-driven approach to drive alignment, reduce resistance, and accelerate execution.

www.tigerhall.com

Incorporated by:
2018

Founded by:
Nellie Wartoft

Backed by:



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ECLC's mission is to create a community where leaders can excel in guiding their organizations through these dynamic times.



Drive Change from Within

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